

**THESE ARE THE CURRENT CREATIVE PIECES FOR YOUR STORES.  
PLEASE TAKE DOWN ANY ITEMS THAT ARE NOT CURRENT.**

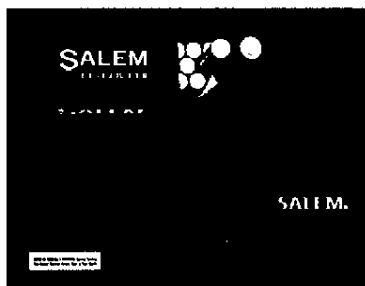
**POS**

**NEW YORK TEST MARKET**

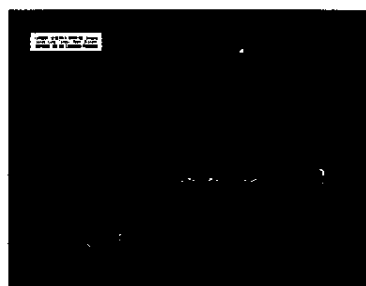
LARGE PASTER 540542



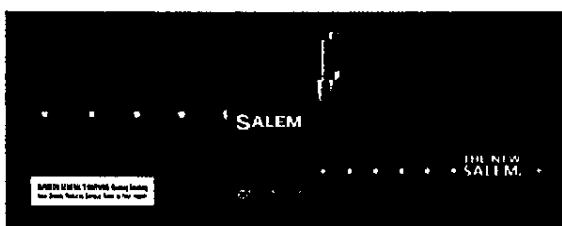
LARGE PASTER 540533



LARGE PASTER 522974



APD LARGE CARD 541511 & 19" CANOPY CARD 540551



SMALL DISPLAY CHANNEL STRIP 541520



DISPLAY STRIP 541505



LARGE PACKAGE MERCHANDISER CARD 541535 (2 sided)  
ALSO KNOW AS PRICER CARD AND 24" CARD.

SIDE 1

USE WHEN TRAYS HAVE  
BOX AND SOFT PACK MIX  
OR SOFT PACK ONLY.



SIDE 2

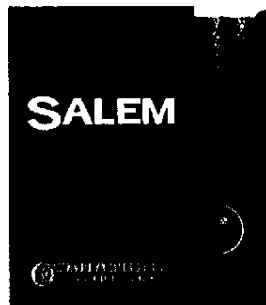
USE WHEN TRAYS HAVE  
BOX STYLES ONLY.



SMALL HORIZONTAL PASTER 541514



3-D Push Pack 530540



51851 0276

**THE FOLLOWING POS HAS NOT CHANGED AND SHOULD CONTINUE TO BE PLACED AT  
RETAIL: APD SMALL CARD (531845), APD TRAY STRIP (531842), AND STARBURSTS.**

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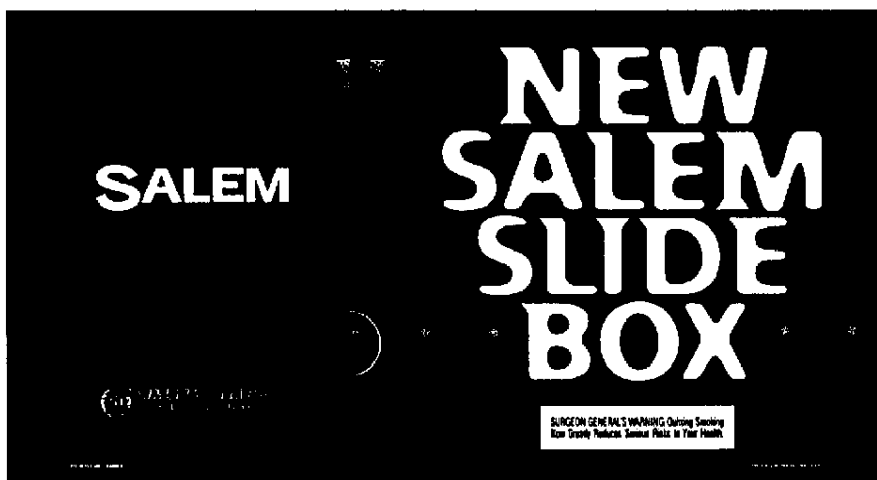
*NEW YORK TEST MARKET*

DOOR/WINDOW DECAL 540674



SMALL DECAL 529355  
&  
9" ORB DECAL 540680

4'x2' BANNER 540671



51851 0277

**CHANGE MAT, ROLL TAPE, AND DANGLER HAVE NOT CHANGED AND  
SHOULD CONTINUE TO BE PLACED NEAR THE CASH REGISTER.**